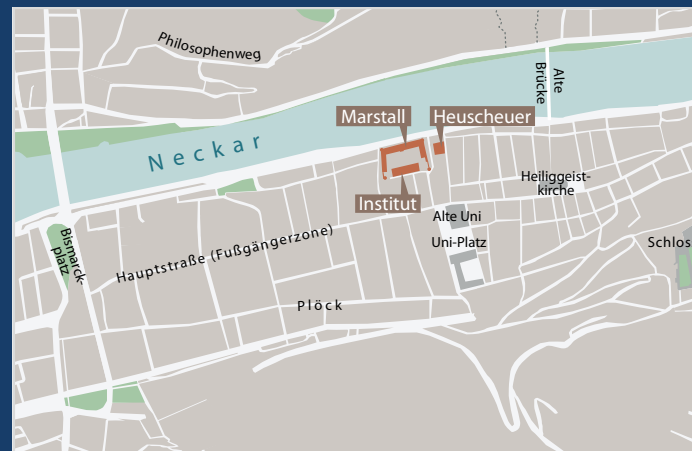


## Topic of the Congress

Scarcely a historical phenomenon is so intensively discussed in the Classical Studies of the last decades as the processes that began since the expansion of Rome, which are generally subsumed under the concept of 'Romanization'. A terminus however, whose far-reaching implications for content are still to be questioned critically – especially since it is not infrequently based on the notion that the Imperium Romanum, in consequence of its increasingly powerful political dominance, has succeeded in obtaining, over time, an equally comprehensive cultural pre-eminence in the territories conquered by it, and the inhabitants resident there to a far-reaching assimilation, if not even self-abandonment of their own identity. In fact all of the so-called 'totalitarian cultural concepts' already established since the eighteenth century have long since been properly seized by the premise that they are based on a largely homogeneity of cultures – that is to say, of largely static, outward-bound social behaviors, values, symbolic orders or religious models. And almost all contemporary scientific disciplines now understand the concept of 'culture' as a much more dynamic entity, more permeable, as well as characterized by internal diversity.

Nevertheless, traditional domination concepts are still virulent, especially in the political sciences, which is manifested by the fact that in theoretical discussions about the prerequisites and nature of formal empires there are always correspondingly stereotypical notions of a fundamentally strict ideological structure and practical realization of a politically and culturally dominant Imperium Romanum as a prototype for contemporary imperial systems.

In light of this background, the conference aims to investigate some prominent processes characterized by the term 'Romanization', both in terms of their potential forces of change, as well as in a focus on the resistances and limitations which they encounter, with the thematic focus on the so-called 'Roman Greece', in order to elaborate as clearly as possible basic outlines of the phenomenon in a specific regional case study.



Venue:  
Heuscheuer I, Große Mantelgasse 2, 69117 Heidelberg

The congress was made possible by our always generous sponsor Mrs. Marianne McLean.

We also owe a generous donation to our circle of friends.



Registration is not required.

Contact:  
• Prof. Dr. Caterina Maderna  
(caterina.maderna@zaw.uni-heidelberg.de)  
• BA Gina Frenz  
(congress.romanization@zaw.uni-heidelberg.de)

Designed by Dr. Jürgen Süß – MediaCultura  
(info@mediacultura.de)



## Friday, 15.12.2017

|              |   |
|--------------|---|
| <b>09:00</b> | <b>Registration (coffee &amp; co)</b>   |
| 09:30        | Prof. Dr. Diamantis Panagiotopoulos (Heidelberg),<br>Prof. Dr. Tonio Hölscher (Heidelberg)<br>Welcome<br>Prof. Dr. Caterina Maderna (Heidelberg)<br>Introduction to the congress                        |
| <b>10:30</b> | <b>Prof. Dr. Nicola Terrenato (Michigan)</b><br><b>The Romanization of Rome</b>   |
| 11:20        | Valentin Veldhues, M.A. (Heidelberg)<br><i>Entstehung einer römischen Identität? Koloniale Gesellschaften im Kontext des kulturellen Wandels im römischen Italien vom 4.-1. Jh. v. Chr.</i>             |
| <b>12:10</b> | <b>Lunch break</b>  |
| 13:10        | Dr. habil. Dominik Maschek (Birmingham)<br><i>Lost in translation? Zum fragwürdigen Wert von Akkulturationskonzepten am Beispiel der mittelitalischen Architektur des 2. und frühen 1. Jhs. v. Chr.</i> |
| 14:00        | Susanne Bosche, M.A. (Heidelberg)<br><i>Romanisierung ohne Rom? Überlegungen zum Charakter eines Phänomens</i>  |
| 14:50        | Prof. Dr. Richard Hingley (Durham)<br><i>Romanisation and globalisation: conceptualising cultural change in the Roman Empire</i>  |
| <b>15:40</b> | <b>Coffee break</b>   |
| 16:00        | Prof. Dr. Günther Schörner (Vienna)<br><i>Romanisierung/Romanisation in Kulturen des römischen Griechenland – eine kritische Bestandsaufnahme</i>   |
| <b>18:30</b> | <b>Prof. Dr. Miguel John Versluys (Leiden)</b><br><b>Objects, globalisation and the formation of the Roman world</b>  |
| <b>19:30</b> | <b>Aperitif</b>   |

## Saturday, 16.12.2017

|              |   |
|--------------|---|
| <b>09:00</b> | <b>Prof. Dr. Christian Witschel (Heidelberg)</b><br><b>Epigraphische Praxis und local cultures im Westen des Imperium Romanum: Drei Fallstudien</b>   |
| 09:50        | Dr. Francisca Feraudi-Gruénais (Heidelberg)<br><i>Die Sprache(n) der Beischriften: griechisch – lateinisch – romanisiert?</i>   |
| <b>10:40</b> | <b>Short Coffee break</b>   |
| 10:50        | Dr. Christina Kokkinia (Athens)<br><i>A Roman financier's version of euergetism: C. Vibius Salutaris and Ephesus</i>  |
| 11:40        | Prof. Dr. Ralf Krumeich (Bonn)<br><i>'Romanisierung' oder 'Hellenisierung'? Zur Repräsentation römischer Feldherren und Amtsträger im Griechenland des späten Hellenismus und der frühen römischen Kaiserzeit</i> |
| <b>12:30</b> | <b>Lunch break</b>  |
| <b>13:30</b> | <b>Prof. Dr. Athanasios Rizakis (Athens)</b><br><b>Macedonia under Roman rule: cultures' interplay in an imperial context</b>   |
| 14:20        | Dr. Caterina Parigi (Cologne)<br><i>Processi di romanizzazione ad Atene fra Augusto e Adriano</i>   |
| 15:10        | Dr. Vasilis Evangelidis (Athens)<br><i>Greek cities in a Roman world: features, trends and changes of the urban landscape/built environment in Roman Greece</i>   |
| <b>16:00</b> | <b>Coffee break</b>   |
| 16:20        | Dr. Anna Kouremenos (Sacramento)<br><i>Beyond Romanization: domestic life and identity in Roman Crete</i>   |
| 17:10        | Dr. Arne Reinhardt (Heidelberg)<br><i>Campana-Reliefs in den Provinzen: Belastbare Evidenz für die 'Romanisierung' der Achaia, Gallia Narbonensis und Hispania Tarraconensis?</i>                                 |
| <b>18:30</b> | <b>Prof. Dr. Marco Galli (Rome), Dr. Giulia Tozzi (Padua)</b><br><b>Da Oriente a Occidente: l'ambasceria di Mitilene e la creazione del culto di Augusto</b>  |
| <b>19:30</b> | <b>Aperitif</b>   |

## Sunday, 17.12.2017

|              |   |
|--------------|---|
| <b>09:00</b> | <b>Prof. Dr. Aileen Ajootian (Mississippi)</b><br><b>'Romanization' at Ancient Corinth</b>  |
| 09:50        | Dr. Valentina Di Napoli (Athens)<br><i>Between Old and New: Buildings for Entertainment and Spectacles in Roman Greece</i>  |
| <b>10:40</b> | <b>Short Coffee break</b>   |
| 10:50        | Dr. Edmund Thomas (Durham)<br><i>'Romanization' and the Roman 'Baroque': architectural style and cultural identity in the Roman Empire</i>  |
| 11:40        | Dr. Johannes Fouquet (Heidelberg)<br><i>What's in a brick? Building (material) identities in Roman Greece</i>   |
| <b>12:30</b> | <b>Lunch break</b>  |
| <b>13:30</b> | <b>Prof. Dr. Theodosia Stefanidou-Tiveriou (Thessaloniki)</b><br><b>Hadrian's Himation: Eigenart eines philhellenischen Kaisers oder Ausdrucksform einer innovativen Politik?</b> |
| 14:20        | Prof. Dr. Pavlina Karanastasi (Crete)<br><i>Romanisation und Identität im Spiegel der verwendeten Skulpturengattungen im römischen Griechenland</i>                               |
| 15:10        | Dr. Eirini Chioti (Ioannina)<br><i>Romanization and resistance in the portraits from Attica and Northern Greece during the 2nd c. A.D.</i>  |
| <b>16:00</b> | <b>Coffee break</b>   |
| <b>16:20</b> | <b>Prof. Dr. Caterina Maderna (Heidelberg)</b><br><b>Résumé and concluding discussion</b>   |